

Create a continuous background design



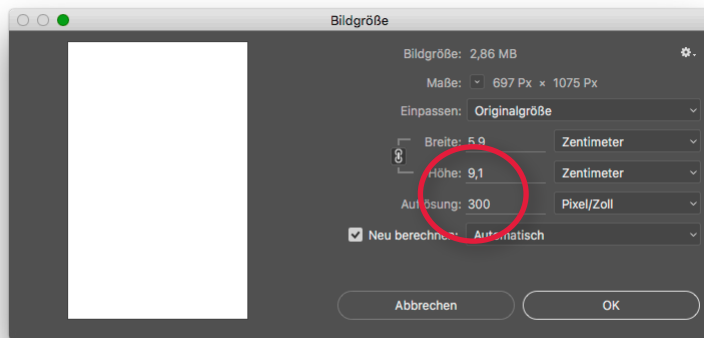
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Our cards were directly cutted to size in standard production. That means the cards stand side to side on the printing sheet so fluctuation mistakes can occur on the edges if they have different borders. If the background images are not single-coloured and cropped, it is necessary to create a **continuous design** (with 3 mm bleed on all sides).

In the following overview you can learn how to create such a design using Adobe Photoshop. It's not easy to handle in all cases. You need to work carefully and precisely to achieve an optimal result.

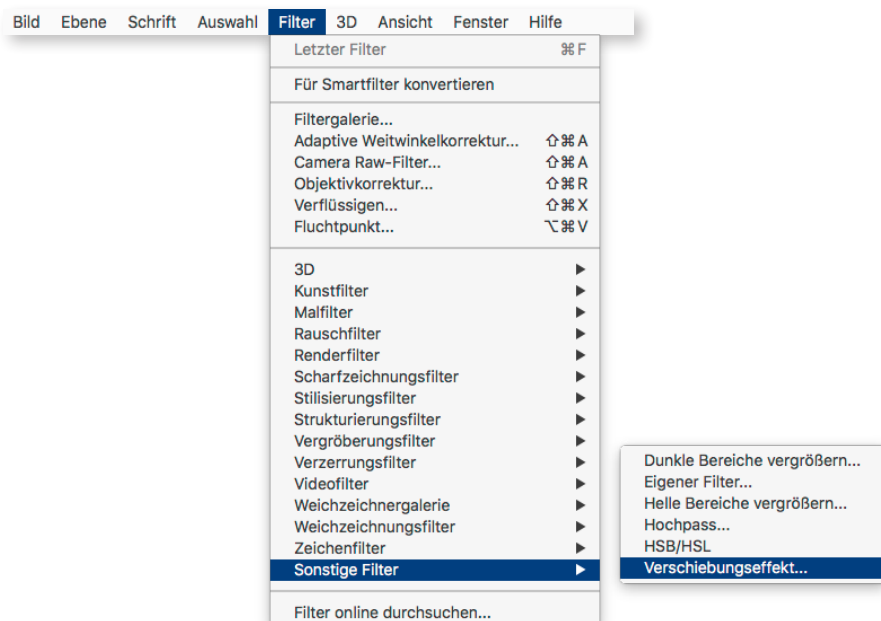
Your image

Make sure that the document is laid out in the final size of the card (in our example 59 x 91 mm). In addition the design must not exceed the canvas. For instance you can pull the **crop tool** across the entire canvas to avoid this.



Choose: **Filters > Other filters > Offset**

In our example the design was offset 100 pixels to the right or rather down.

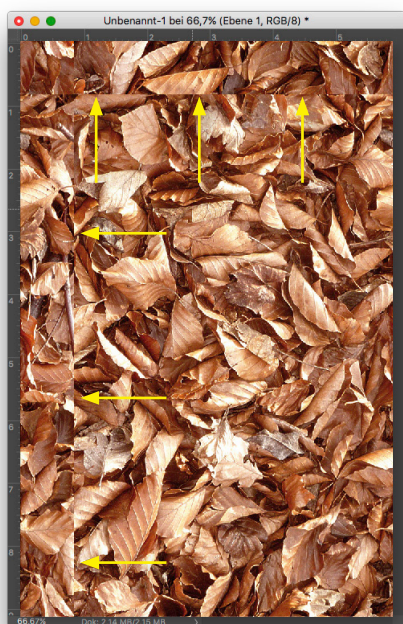


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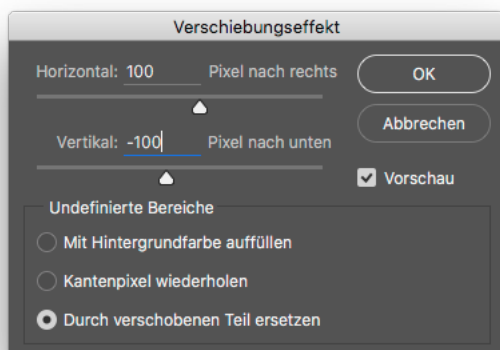


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A hard unattractive edge has been created where the two areas overlap. You must manually retouch (using e.g. **the stamp** or **healing tools**) these edges..



Now you must reverse the **offset** by that exact value (in our example, by -100 pixels).

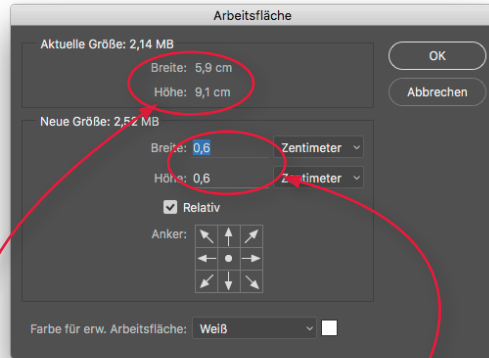


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During the next step you create the bleed for the design. In order to do this change the document size in **Image > Canvas size** to a format that includes 3 mm bleed on all sides (in our example 65 x 97 mm). The anchor must be set centered.

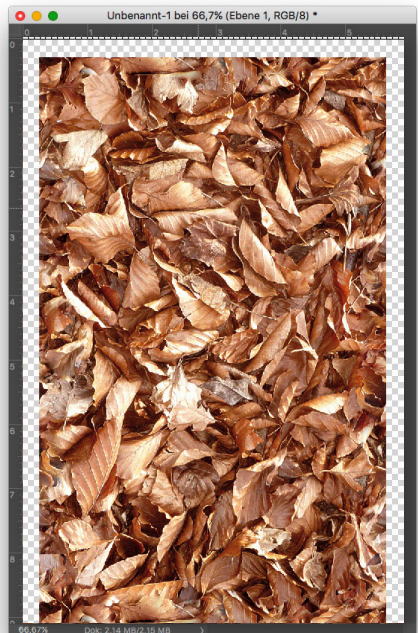
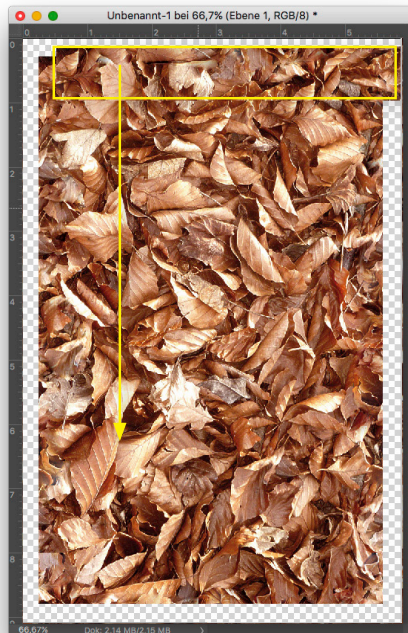
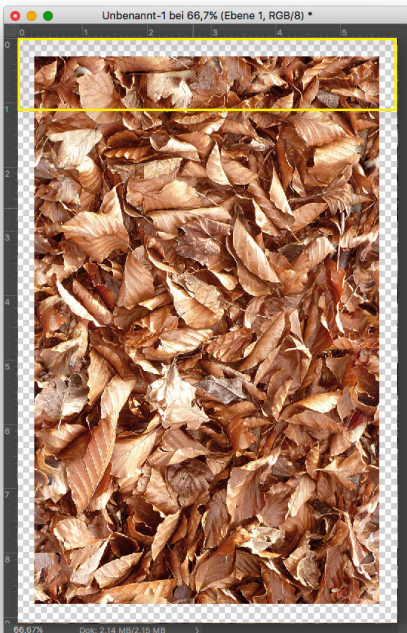


card size

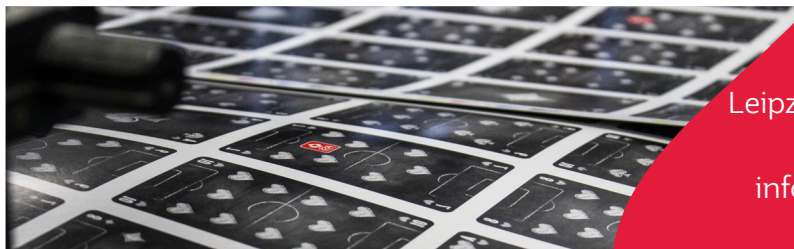
3 mm bleed



Using the select rectangle tool select a strip on the upper edge of the design. Using **copy and paste** the strip is converted into a new layer. Move the strip down **flush with the design**.

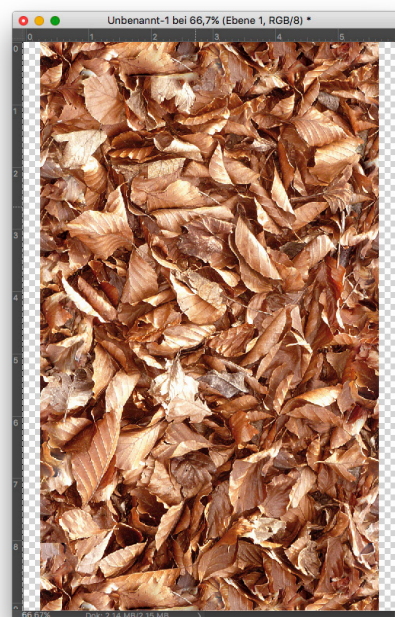
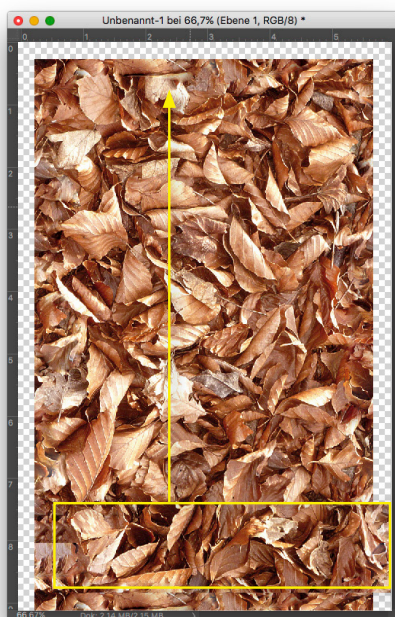


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Using the **select rectangle tool** select a strip on the lower edge of the design. Copy and position it so that it is flush with the upper edge of the design. Make sure the base design's layer is selected.



Merge all layers to one.

Now using the **select rectangle tool** you must mark a strip on the left and later on the right edge of the design and then using copy and paste insert each strip as a new layer and move it to the opposite, respective edge of the design.

The final layout

